

Keith Ang

*Graphic Designer
Multidisciplinary Creative*



Multidisciplinary designer with a fine art background, specialising in brand identity, editorial, and visual storytelling. Experienced in delivering concept-driven work across campaigns, digital, and physical environments. Combines strategic thinking with strong craft to create engaging, impactful design and experiential solutions.

Professional Experience

Co-Founder — Arterly Obsessed

Dec 2023 – Present

- Built and led a multidisciplinary art and design studio delivering branding, installations, and workshops
- Directed end-to-end creative projects for cultural institutions and commercial clients
- Led concept and execution of large-scale public installations and experiential work
- Managed clients, budgets, and collaborations across disciplines

Freelance Designer & Artist — Singapore, London

Jan 2014 – Present

- Delivered branding, illustration, editorial, and campaign design across industries
- Clients include Prudential, National Gallery Singapore, Singapore Tourism Board, SMRT, 4Fingers, Eatmepoptart
- Managed projects independently from concept to delivery

Visual Arts Teacher — School of the Arts, Singapore

Jul 2021 – Mar 2024

- Designed curriculum and mentored IB Visual Arts students
- Led outreach programmes and student talent development initiatives

Art Director — Garçon Design

Jan 2021 – Jun 2021

- Led branding, editorial, and campaign design projects
- Presented concepts to clients and contributed to winning pitches
- Created illustration-led work and initiated studio-led projects
- Built and managed the studio's Instagram presence

Senior Manager — Ministry of Education, Design Office

Jan 2020 – Jan 2021

- Led national campaigns across digital, print, and social, translating policy into engaging public content
- Directed nationwide COVID-19 campaign (infographics, animation, video, original characters)
- Managed a team of designers and copywriters delivering high-volume content (video, photography, social media)

Art Educator — Ministry of Education, Singapore (MOE)

Jan 2015 – Dec 2020

- Planned and delivered art curriculum, building foundational skills in visual literacy, techniques, and creative thinking
- Supported academic and personal development of students
- Collaborated on interdisciplinary projects and running school events


Qualifications

Pratt Institute, New York, 2014
BFA in Painting (Highest Honours)

Contact Info

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Key Skills

Illustration · Graphic Design ·
Branding · Publishing/Layout ·
Installation Design · Workshop
Facilitation · Digital & Traditional Drawing/
Painting · Murals · Visual Storytelling ·
Client Management · Art Direction ·
Creative Direction · Project Coordination

Proficiency

